

**Contact: Theresa Orsky**  
Phone 1-877-997-6543, ext 203  
Fax 1-440-374-2422  
[info@microplex-usa.com](mailto:info@microplex-usa.com)

**MICROPLEX**  
100 Northfield Road  
Bedford, OH 44146  
[www.microplex-usa.com](http://www.microplex-usa.com)

# Press Release

## **MICROPLEX announces entrance into the serial matrix, impact printer markets, for North America.**

MICROPLEX-USA and PSi (Printer Systems international) have entered into a new Partnership and PSi has appointed MICROPLEX the “sole importer“ for North America, of PSi impact printers; models PP405, PP803, PP806, PP809!

### **Bedford, Ohio – October 18<sup>th</sup>, 2010:**

“MICROPLEX-USA is very proud to announce our newly secured partnership with PSi and are happy to assist with the Marketing, Sales and Support of the existing PP40X and PP80X installed base of serial matrix printers in North America and to expand new Sales of serial matrix PSi products within the USA and North American markets”, states President of MICROPLEX-USA, Mr. Andre Fedak.

“Being appointed the sole importer of PSi serial matrix printers for North American markets, shows our two company's growing partnership and our commitments to filling market place needs with reliable, highest in quality and competitively priced serial matrix products! The PSi serial matrix impact printer products are some of the best impact printers in the world and are designed to give customers years of trouble-free, reliable and consistent printed output, in traditional impact printer markets; such as Industrial, Distribution, Retail, Financial and other professional production print applications.” continues Mr. Fedak.

**MICROPLEX Printware Corporation**, is a Bedford, Ohio, based Printer manufacturer and is a leader in continuous form non-impact printers, for mid-range production applications and is now expanding product offerings with serial matrix impact printer products. MICROPLEX products are available worldwide from very experienced Channel Partners and MICROPLEX has offices in Germany, France, Canada and the USA. For more information please call 1-877-997-6543 or visit the company website: [www.microplex-usa.com](http://www.microplex-usa.com)

**PSi (Printer Systems international, GmbH)**, founded in 1992 as a management-buyout of the printer business division, of the electronics giant, Philips. The world-wide headquarters of PSi is located in Siegen / Germany and the PP40X and PP80X Printer families are designed, manufactured and certified, according to ISO 9000. Here, Printers are produced for both the PSi label and OEM branded customers. An experienced Channel of VARs, Distributors and Import Partners, exclusively distribute the products. A PSi subsidiary in Beijing (China) supports the Asian sales activities in this growing market. For company information, see [www.psiprinters.com](http://www.psiprinters.com).

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